

# Company Profile



Professional and Broadcast  
Technology

**elvia**<sup>pro</sup>

# ELVIA-PRO Professional and Broadcast Technology

Established 1991

ELVIA-PRO is a specialised company dealing with sales of both consumer, professional and broadcast technologies, including recording media produced by Sony and other manufacturers.



ELVIA-PRO's Head Quarters is located in part of Prague 9 - Hloubětín

Our building here is the home to the following:

HQ and System Integration Department.

Any enquiry from the purchase of a single tape to the production of a full HD OB truck can be handled by our experienced members of staff.

Costumer showroom on Poděbradská 51 - the very first Sony Consumer Centre in the Czech Republic.

Broadcast ang Professional Showroom remained on the old adress: Odborů 5, Praha 2.

ELVIA-PRO, spol. s r.o.  
Company Head Quarters  
U Elektry 8  
198 00 Prague 9  
Tel.: +420 224 999 411  
E-mail: [info@elviapro.tv](mailto:info@elviapro.tv)  
[www.elviapro.tv](http://www.elviapro.tv)



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# Key ELVIA-PRO Activities

ELVIA-PRO concentrates on three major business areas:

1. Delivery and turnkey solutions for professional TV and audiovisual technologies.
2. Sales of Sony consumer electronics including both retail and wholesale.
3. Sales of recording media to retail and wholesale.

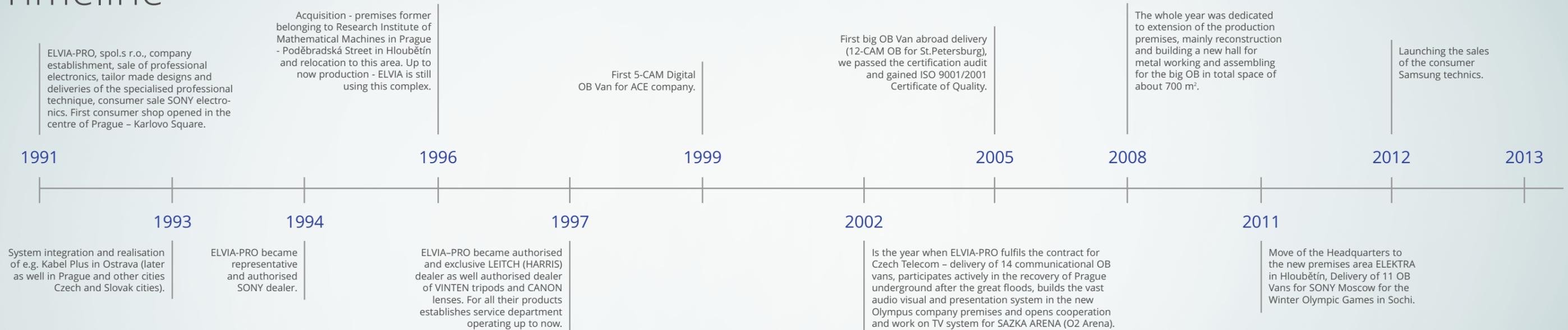
Together with the sister company ELVIA, which specialises in manufacturing, mounting and professional services, we are always able to guarantee our customers a solution tailor made to their requirements. Since starting our activities in the Czech Republic we have expanded to cover many countries in Europe and beyond. Directly or with the use of local partners we have aged a variety of projects such as OB Van, Satellite Vans, studio installations and significant sub-deliveries.

As mentioned earlier one of our key activities in the sphere of the professional technology involves the complex turnkey deliveries of studios and mobile TV systems. Our experienced team of specialists is ready to implement any customer requirement and remains engaged throughout the whole process, from the project design, technology delivery, mounting, activation and finally to the warranty and post warranty support. Typical projects are OB Van, TV Studio's - construction and refurbishment (including, production facilities, master control and edit suites).

Together with Sony consumer electronics, ELVIA-PRO has also built up an extensive network of retail Sony Centres throughout the Czech Republic, which also includes other value added services such as Service Centres, Car Centres, and Specialised Repairs & Maintenance.



## Timeline



Main partners



# Mission and vision

Our experienced team of specialists is ready to implement any customer requirement and remains engaged throughout the whole process, from the project design, technology delivery, mounting, activation and finally to the warranty and post warranty support. Typical projects are OB Van, TV Studio's - construction and refurbishment (including, production facilities, master control and edit suites).

Each project is always handled individually according the specific customer needs and requirements. ELVIA-PRO is the only company in the Czech Republic capable to offer complex service background for broadcast equipment including 24/7hotline support, on-site assist etc. ELVIA-PRO also has an unbeatable local background and capacities for the engineering and installation works. This service and maintenance are key element for television broadcasters and provides peace of mind when they are on air.



# Statement of Quality

All our of quality management systems meet international standards. We base our quality by fully documenting all processes, implementing business cases and educating the importance of quality responsibility to our employees.

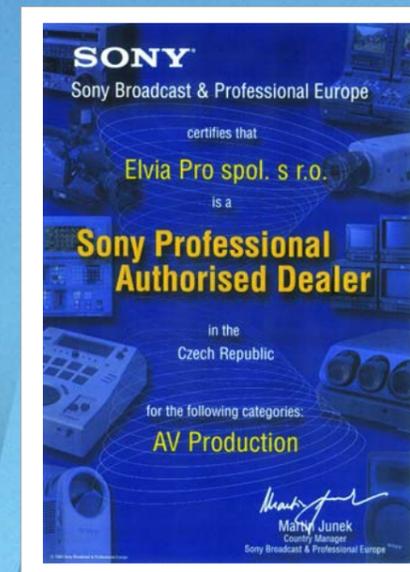
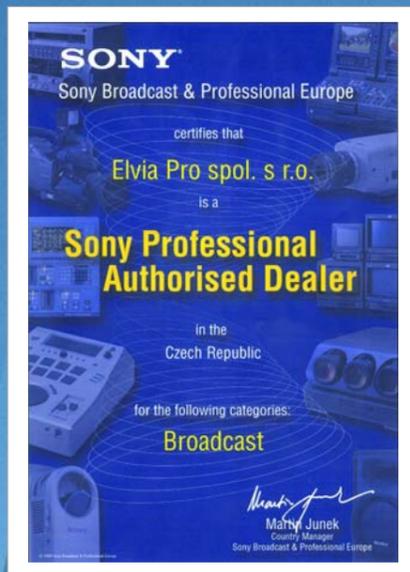
Our approach to any business is to focus on the customer. In every project we endeavour to fully meet our clients's needs, taking into account potential future requirements. By adopting this strategy we strive for continually improving our position and as a result we belong to the leading suppliers of the professional technology, consumer electronics and recording media in the Czech Republic.

We strictly evaluate and choose our subcontractors according to their ability to meet our customers demands for quality, delivery, services as well as respecting contractual deadlines. Reliable subcontractors are a prerequisite for meeting quality parameters of our clients.

Our employees are the crucial engine for achieving the level and quality of deliveries and working environment. The management have ensured a dynamic environment in which the employees are involved actively and motivated to achieve the defined goals.

# Certification

Due to continually growing demands, ELVIA-PRO is currently concentrating on quality management systems and environmental management. Aside of certifications in accordance with international norms, we are certified by many of our suppliers and subcontractors.





# TV studios

Supplier of the professional tailor-made TV equipment.

**Video & Audio Production Room**  
in the private FTV Prima TV.

**Sport & Multi-functional Halls**  
The complex equipment of the new multi-functional O2 Arena in Prague, TV technology for the internal purposes (large screen central display and other plasma displays) as well as for the needs of TV and radio.

**Master Control Room**  
In News Department Czech TV.



**On Air Suit**  
Control Desk for SD & HD channels in the state Czech TV.

**News Premises**  
International Technical Co-ordination in the Czech TV.

**Small Video & Audio Production Room**  
in the Czech TV.

**Studio**  
Installation for the German private TV ProSieben.



ELVIA-PRO is the supplier of the professional tailor-made TV equipment and systems for broadcast and production companies not just in the Czech Republic but all over the world.

Our major clients include National Broadcaster Czech Television in Prague, Brno and Ostrava as well as many private stations such as TV Nova, Prima TV and TV Barrandov.

The vast majority of Czech new or modernised digital studio complexes, post-production suites, broadcasting on-air and master control centres have been carried out by our company or with considerable participation more than 20 years.

# Outside Broadcast Vans

Since 1998 we have been the biggest system integrator and supplier of the TV and radio OB Vans in the Czech Republic as well as mobile TV satellites and terrestrial links for broadcasting, production and distribution companies.

Over the course of time we have provided our customers with a great deal of deliveries ranging from the small vans to the custom-made coach buildings on the multi-tonne chassis or semi-trailers.



## Satellite OB Van

Wireless data transmission, used for TV broadcasting.



## 18-camera OB Van

Luxurious digital production semi-trailer for big events. Special coach building on a standard chassis with a free standing large video production area, audio production area and technical workplaces (recording, engineering and camera control).



## 6-CAM HD OB Van

for independent non-commercial Czech TV station NOE, built on Christian values, operated by the voluntary contributions.

## 3-CAM DSNG Van

for the Czech TV.

## 6-CAM OB Van

for the biggest private TV in the Czech Republic - NOVA TV.

# OB Vans



The biggest integrator and supplier of the TV OB Vans in the Czech Republic

Our most important activity in the field of the professional broadcast technique is the complex turnkey delivery of the studio and mobile TV systems. An experienced team of our top specialists is ready to realise any customers' idea, through to supplying all of the technology, assembling and activation of all the systems up to warranty and postwarranty service.

Our typical complex projects are most of all OB Vans of different sizes, studio complexes; edit suits, technology delivery, production facilities, master controls and other TV or Radio workplaces. Each project is solved with individual access according to the customer's requirements.





Second Production Room in 20-CAM OB Van for the Russian Customer.



Outside Broadcast Truck Serbia large TV OB vehicle for the Serbian client in Belgrade.



3-CAM OB Van for Middle East.



20-CAM OB for SONY Russia Audio Room.



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### Manage delivery to foreign markets

Auxiliary Truck for 16-CAM OB Van

20-CAM OB Truck for the Tjumen region in Russia, special designed for difficult weather conditions +40°C up to -40°C.

Auxiliary Truck for 10-CAM OB Van



## Delivery Abroad

Over recent years we have also managed deliveries to foreign markets (South and East Europe, Asia).

Using our expertise we have now delivered as far a field as Vietnam!

# System Integration

## Broadcast Exhibition & Sales Centre

In our Exhibition & Sales centre we offer our clients the opportunity to gain the production information and to test products according to their business needs. ELVIA-PRO represents some of the premium Broadcast brands including Sony, Harris, Porta Brace and many others. The Centre is located on the Charles Square (Karlovo náměstí) and there is also our professional recording media facility.



Vision Production Room



Rack Room



On-Air Suit  
News Channel in the commercial TV.



Monitor Wall  
in Audio Production Room in the Czech TV.

# System Integration

## Master Control Room

Installation in the state Czech TV.

## Audio Room

in FTV Prima TV.

## Satellite Up-Link

Installation.



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# Products

We have an unbeatable local background and capacities for the engineering and installation works.

# Products

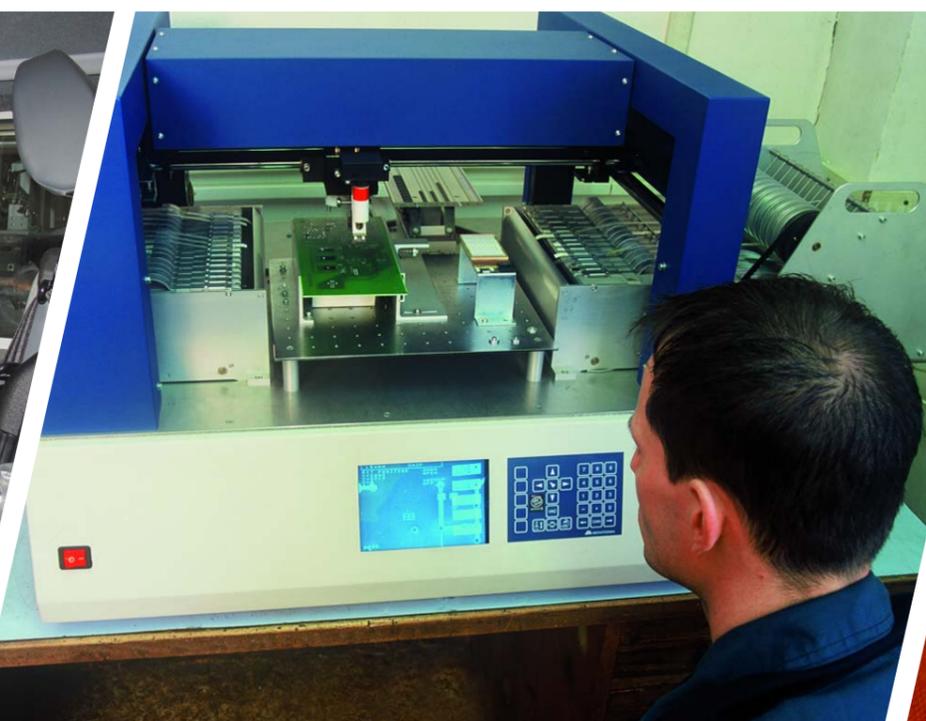
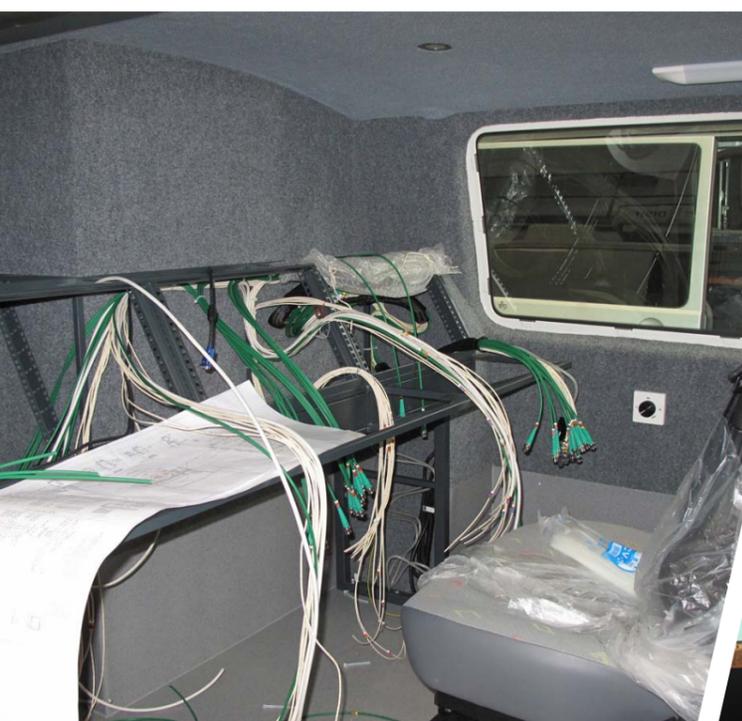
We develop, design, produce, supply and assembly wide range of the broadcast equipment for studio use as well as for OB Vans. Besides particular devices we also offer the complex deliveries for the TV and Radio studio's.

# elvia pro



We manufacture special custom-made furniture for equipment of the studios, editing suits, control rooms, etc. The furniture is made exactly upon our customer's demands, any shape and dimension. The basic types are technology tables, monitor walls, 19" racks, rack sets and control tables for OB Vans.

The technology tables are modular; the side-parts can be enlarged on one or both sides. The tables have space for wiring, distribution, and bottom 19" racks for non-controlled equipment placing.



# Production & Assembly

Our production concentrates on the equipment for the A/V signal processing and distribution for the broadcast purposes. System ranging from IP camera, distribution, data evaluation monitoring, supervision all based on the latest GPS technology, TV systems for medical engineering, nuclear energetic, water economy and sanitation industry, intercom systems, etc.

The assembly of the OB Vans takes place in our new assembly hall in our manufacturing area. It has a capacity for a simultaneous assembly of two large OB Vans, or four to six small ones.



# Production & Assembly

Monitor walls are height-designed to meet ergonomic demands. The dimensions of the monitor wall depend on the desired number, size of the screens, and their arrangement. In the lower part of the wall, there can be a storage space accessible from the front, or holders for non-controlled 19" panel units and joined panels.

The built-in device racks and control panels for the OB Vans are designed individually upon our customers request to maximise inner space of the vehicle.



**Motorized cable drums**  
OB VAN REELS AND WINCHES  
single section drum reel  
multi section drum reels (single shaft)  
reels/winchs with cable guide (fairlead)  
electronic speed control, electronic safety

**Portable cable drums**  
rigid AL construction  
stackable, optimal use of space  
suitable for all types of cables:  
optical, power, signal cables  
manual or electrical drive, position locking

# Stores

Company ELVIA-PRO has built, operated and ever expanding network of specialized stores in Prague and the Czech Republic. Major part of these stores is located in prestigious shopping centers.

## Consumers Electronics

### Prague

- 1 Sony Center Charles Square - Prague 2
- 2 Sony Center OC CHODOV - Prague 4
- 3 Shop branded electronics Sony and Samsung - Prague 9
- 4 Shop branded electronics Sony and Samsung OD KOTVA - Prague 1
- 5 Shop branded electronics Samsung - OC Černý Most - Prague 9

### Technical support, services and E-SHOP

- 3 KOMFORT POINT - Prague 9
- 1 VAIO POINT - Prague 2
- 1 MOBIL POINT - Prague 2
- 3 E-SHOP ELVIA-PRO - Prague 9

### Czech Republic

- 6 Sony Center NC BONDY - Mladá Boleslav
- 7 Sony Center OC ATRIUM - Hradec Králové
- 8 Sony Center Galerie Vankovka - Brno
- 9 Sony Center AVION Shopping Park - Ostrava

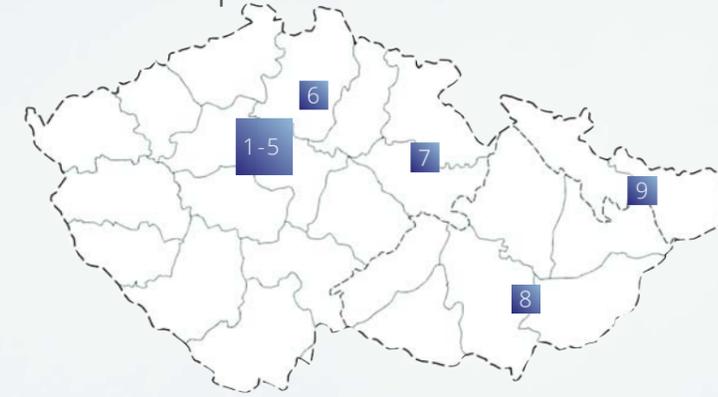


Expanding network of specialized stores in Prague and the Czech Republic



[www.elviapro.cz](http://www.elviapro.cz)

### Czech Republic



### Prague



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TV studios



Outside Broadcast Vans



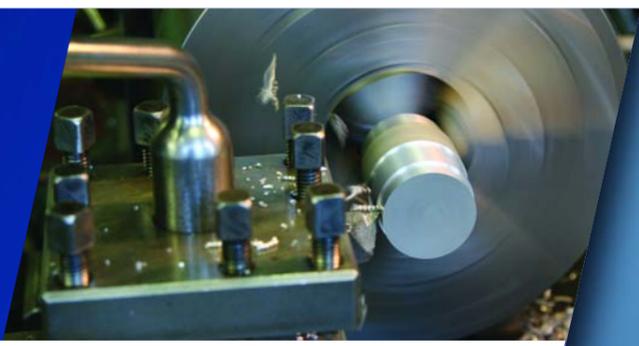
Delivery Abroad



System Integration



Production & Assembly

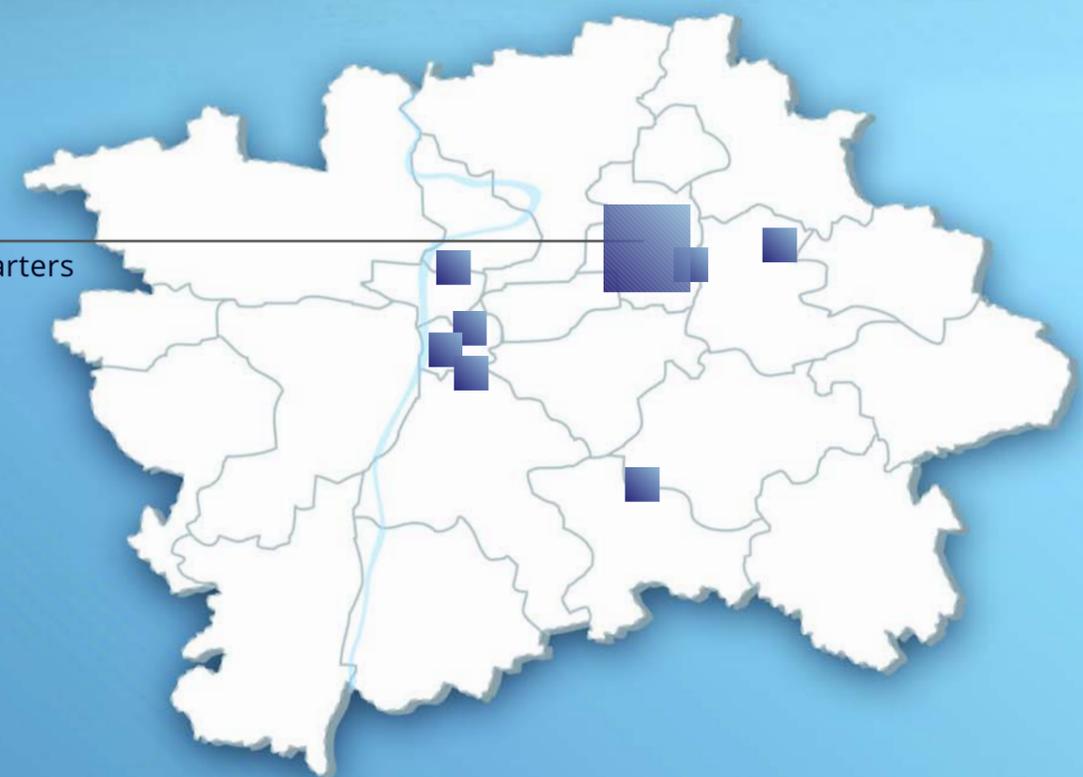


Stores



Prague

ELVIA-PRO  
Company Head Quarters



Professional  
and Broadcast Technology





## Company Head Quarters

ELVIA-PRO, spol. s r.o.  
U Elektry 8, 198 00 Prague 9, Czech Republic  
Tel.: +420 224 999 411  
E-mail: [info@elviapro.tv](mailto:info@elviapro.tv)  
[www.elviapro.tv](http://www.elviapro.tv)

### Professional and Broadcast Technology

## Systems and Deliveries of TV and A/V Technology

#### BUSINESS DEPARTMENT

U Elektry 8, 198 00 Prague 9  
Tel.: +420 224 999 411  
E-mail: [elviapro@elvia.cz](mailto:elviapro@elvia.cz)  
[www.elviapro.tv](http://www.elviapro.tv)

#### SHOW ROOM AND PROFESSIONAL BROADCAST STORE

Odborů 5, 120 00 Prague 2  
Tel.: +420 224 999 433  
E-mail: [profi@elvia.cz](mailto:profi@elvia.cz)

#### RECORDING MEDIA

Odborů 5, 120 00 Prague 2  
Tel.: +420 224 999 434  
E-mail: [media@elvia.cz](mailto:media@elvia.cz)

#### ELVIA-PRO SLOVAKIA s.r.o.

Seberíniho 1, 821 03 Bratislava  
Tel.: +421 2 4341 1928, 1929  
Fax: +421 2 4341 1931  
E-mail: [elviapro@elviapro.sk](mailto:elviapro@elviapro.sk)  
[www.elviapro.sk](http://www.elviapro.sk)

#### ELVIA-PRO DEUTSCHLAND GmbH

ZDF Straße 1, 85774 Unterföhring, HRB 178783 – München  
Tel.: +49 (89) 745 65 945  
Fax: +49 (89) 745 65 946  
E-mail: [info@elviapro.de](mailto:info@elviapro.de)  
[www.elviapro.de](http://www.elviapro.de)

#### ELVIA spol. s r.o.

Poděbradská 51, 198 00 Prague 9  
Tel.: +220 311 111  
Fax: +220 311 115  
E-mail: [elvia@elvia.cz](mailto:elvia@elvia.cz)  
[www.elvia.cz](http://www.elvia.cz)

### Warehouse and Service

#### Authorised Sony Service

Poděbradská 51  
Prague 9  
Tel.: +420 220 311 190  
E-mail: [servis@elvia.cz](mailto:servis@elvia.cz)

#### Sony Wholesales Prague and Central Bohemia

U Elektry 8, Prague 9  
Tel: +420 224 999 438  
E-mail: [velkoobchod@elvia.cz](mailto:velkoobchod@elvia.cz)

### Internet Shop

[www.elviapro.cz](http://www.elviapro.cz)

### Consumer Electronics Sony and Samsung

#### Prague 2

Karlovo náměstí 19  
Tel.: +420 224 999 444

#### Prague 9

Poděbradská 51  
Tel.: +420 220 311 300, 303, 304

#### Prague 4

Centrum Chodov  
Tel.: +420 272 075 001

#### Prague 1

OD Kotva, Náměstí Republiky 8  
Tel.: +420 224 801 323

#### Prague 9

OC Černý Most  
Tel.: +420 277 002 742

#### Brno

Galerie Vaňkovka  
Tel.: +420 543 213 650

#### Hradec Králové

OC ATRIUM  
Tel.: +420 495 514 762

#### Mladá Boleslav

NC BONDY  
Tel.: +420 326 653 535

#### Ostrava-Zábřeh

Avion - Nová galerie  
Tel.: +420 596 910 317

#### Prague 9 - Services Centre

Poděbradská 51  
Tel.: +420 220 311 311

#### Prague 9 - Komfort Point

Poděbradská 51  
Tel.: +420 220 311 311



[www.elviapro.tv](http://www.elviapro.tv)